

What s Wrong with Your Small Business Team?



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Reviews

This pdf will never be straightforward to get going on studying but quite enjoyable to read through. This is certainly for all those who statte there was not a really worth studying. You are going to like the way the blogger publish this publication.

(Mrs. Adah Sawayn)

WHAT S WRONG WITH YOUR SMALL BUSINESS TEAM?



Groganbooks.com, United States, 2011. Paperback. Book Condition: New. 229 x 150 mm. Language: English . Brand New Book ***** Print on Demand *****.Can one book change the world? Veteran business consultant Leander Jackie Grogan believes it can . has already. But what is the change? It s the reassertion of the human spirit over doom-and-gloom analytics; Leveraging the power of people over numbers . that is the change. From the Death of Management: Restoring Value to the U.S. Economy by J. Buffington to the Wall Street Journal s Essential Guide To Management by Alan Murray, the ominous warning has hounded executives for over a decade. The system is broken. After years of driving companies into the ground, the old drill sergeant, command-style, top-down management structure is dead. The new crop of Generation X and Millennial small business owners are clamoring for a new model that values human capital, places people over short-term paper shell profits and facilitates genuine growth. But what will this model look like? Three decades have passed since a selfish breed of instant-profit Machiavellian Wall Street maniacs opted to adopt policies that dehumanized employees and made job instability a primary tool to enhance productivity. Except for GE, Southwest Airlines, FedEx and a few astute visionary companies, GenX owners, seeking viable examples of long-term teambuilding, have nowhere to turn. In response to the crisis, What s Wrong With Your Small Business Team has shaken up the status quo with the Anthead Syndrome, a groundbreaking system that stretches the traditional entrepreneur into a nimble sky-walker with an array of leadership styles and expansive knowledge of managing ambiguities, personal preferences and case by case scenarios that inspire team members to excel as partners rather than fearful prey. The new system is not for the faint of heart. The road will...



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