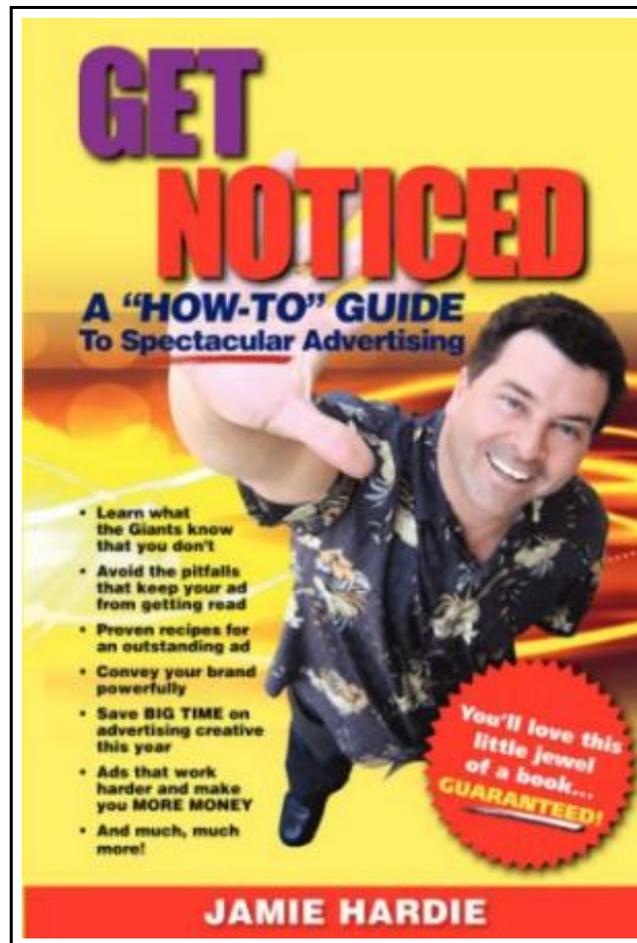


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GET NOTICED: A HOW-TO GUIDE TO SPECTACULAR ADVERTISING



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