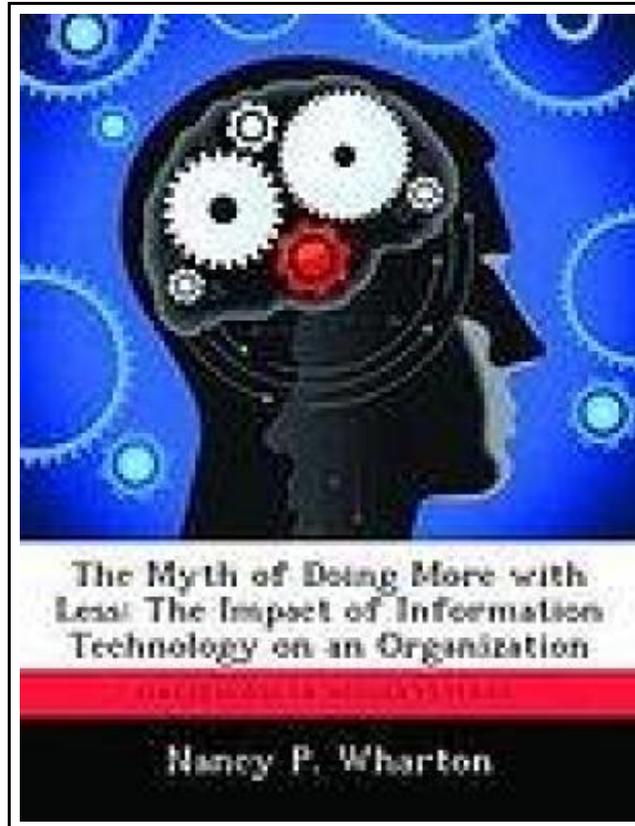


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Biblioscholar Dez 2012, 2012. Taschenbuch. Book Condition: Neu. 246x189x4 mm. This item is printed on demand - Print on Demand Neuware - Information dominates our society and the way we do business. Organizations use electronic mail (E-mail) to communicate worldwide with clients. The Internet and World Wide Web (WWW) sites are flourishing, with information accessed with amazing speed across worldwide links. The Air Force has even cited Information Superiority as one of its core competencies. In many organizations, use of the network and Internet have become indispensable, resulting in a demand they be 100 percent reliable. Leadership has believed that information technology (IT) and small computer networks will save time and manpower, allowing them to do more work with less people. In the rush to implement the technology, leaders and managers have failed to consider how IT, specifically small computer networks, impacts an organization's culture and processes. It is not enough to simply install a network and expect immediate increases in productivity. Processes will and should adapt to IT's characteristics and advantages. A survey conducted within Air Command and Staff College illustrates how organizations must consider certain factors when implementing IT, including its impact on the mission. Although IT is shown as an enabler in getting the job done, results show potential negative behavior which can impact the organization. To prevent this negative impact, leaders must take a long-term strategic view to successfully implement IT for its full benefit instead of throwing the latest software and hardware at the same old processes. 66 pp. Englisch.

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